

Fundraising and grants for your woodland, how to apply and who to

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Workshop

- Introductions
- Part 1 - Woodland as a Resource
- Part 2 – Funding for Your Wood
- Awkward Questions



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Woodland as a Resource

Group Exercise



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Funding for Your Wood



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Sources of Funding

- National
- Regional
- Local
- Government Organisations
- Charitable Trusts
- Companies
- Individuals



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Scenarios

- Key selling points
- Packaging the project
 - vision, outcomes, delivery, cost
- Sources of funding





WTPL/Maurice Gordon

Scenario 1 – Tree Planting

You are a group of 10 local people. A local landowner has recently died and left the group a field of 10 acres. You would like to turn the field into a thriving woodland for the benefit of the local community.

You need funds to pay for the trees and their care.



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WTPL/Keith Huggett

Scenario 2 – Ongoing Costs

As a group, you have been looking after a semi-natural woodland for about 5 years.

You need to find funding to help maintain the wood, eg. improve paths, coppicing and encourage more wildlife.



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WTPL/Trudi Harris

Scenario 3 – Public Access

As a group, you meet regularly to look after an area of mature woodland. You have done much work to improve it and make it a great place to visit.

You need funds to encourage new groups to the wood and raise awareness of the site.



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“Awkward” Questions - and Simple Answers!

- How will progress and results of the work be disseminated to the wider public?
- How will the project protect the environment and benefit the local community as a whole?
- How have you identified the need for the project? Has there been any community / user group consultation?



Remember...

- Research
- Shape your message
- Don't be afraid to ask
- Persevere



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Useful websites

- Landfill tax credit scheme www.ltcs.org.uk
- Directory of Social Change (for resource books on charitable trusts etc) www.dsc.org.uk
- Forestry Commission (for up to date info on woodland grant scheme etc) www.forestry.gov.uk
- Community Woodland Network www.yourwoods.org.uk
- Aggregate Levy Sustainability Fund
www.english-nature.org.uk/about/alsf.htm



Useful websites

- Institute of Fundraising
www.institute-of-fundraising.org.uk
- Charity Commission www.charity-commission.gov.uk
- Tree Council (contact Susannah Williams)
www.treecouncil.org.uk
- The Giving Campaign www.givingcampaign.org.uk
- Woodland Trust publications with useful info on benefits of woodland, access to woodland etc
www.woodland-trust.org.uk/publications



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The Woodland Trust

Community Woodland Network

Tel / fax: 01476 581111

Web: www.yourwoods.org.uk
www.woodland-trust.org.uk
www.treeforall.org.uk

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