



**THE INTERNATIONAL SOCIETY  
OF ARBORICULTURE**

**UK & I CHAPTER**

**PRESENTS**

**The 5th National Urban  
Forestry Conference**

**TREES IN  
TOWNS**



**THE INTERNATIONAL SOCIETY OF ARBORICULTURE UNITED KINGDOM & IRELAND  
CHAPTER PRESENTS...**

**5th National Urban Forestry Conference  
"TREES IN TOWNS"**

Carlisle Swallow Hotel, Carlisle

8th - 10th November 2005

As our towns and cities grapple with the realities of the post-industrial age, it often seems to me that they are in a constant state of flux as initiative follows initiative and change follows change. Our once prosperous industrial and manufacturing areas have largely changed beyond recognition and, indeed, they continue to change. Of course, change is necessary in order to attract new sources of prosperity to replace those of old. In many respects, nothing short of re-designing our urban areas will do if they are to successfully "market" themselves as modern, dynamic, liveable cities that people want to live and work in and where new businesses want a strong presence.

Urban forestry and urban greening in general are key components of this change. People want to be close to nature, they demand access to quality greenspaces close to where they live and work. The design, delivery and management of our towns and cities must reflect this if they are to thrive.

ODPM's report, "Trees in Towns 2", is set to influence the direction of urban forestry - and, therefore, I would argue, urban renewal - in England for several years to come. "Trees in Towns 2" will be launched at the ISA 5th National Urban Forestry conference in Carlisle from 8th to 10th November 2005. All the main contributors will be attending to give an in-depth review of their specific area of work; be it strategic planning, engaging local communities or managing the public treescape.

This conference provides a vehicle for pursuing an integrated approach to urban forestry. If politicians, policy makers and investors are serious about urban renaissance, they should join arborists, urban foresters and other stake holders and book their place at the conference now.

*Glenn Gorner  
President ISA UK&I Chapter*

***Tuesday 8th November 2005***

**Programme of Lectures:**

**2.00pm** Welcome and Introduction

**2.15 - 3.00** Keynote Speech

**3.00 - 3.45** Green Waste Utilisation

**3.45 - 4.00** Tea/Coffee

**4.00 - 4.45** Community Involvement

**4.45 - 5.30** Tree Strategies

**6.00 - 6.45** UK&I Chapter AGM

Peter Annett of ODPM who will also chair the afternoon's proceedings  
Dr Mark Johnston  
Andrew Urquhart (ADAS)

Dan Lewis (Sheffield City Council) and  
Richard Diplock (Tower Hamlets DC)  
Liz Bray (Newcastle City Council)

## **Wednesday 9th November 2005**

### Programme of Lectures:

<b>9.25 - 9.30 am</b>	Introduction	Nerys Jones (National Urban Forestry Unit) who will Chair the morning's proceedings
<b>9.30 - 10.15</b>	Integrated Management within the Local Authority	Dr Mark Johnston
<b>10.15 - 11.00</b>	Sourcing and Using External Funding	Rachel Bourne (Stoke on Trent DC)
<b>11.00 - 11.15</b>	Tea / Coffee	
<b>11.15 - 12.00</b>	Surveying, Monitoring and Risk Assessment	Mick Cottam (Myerscough College)
<b>12.00 - 12.45</b>	Use of Trees and Woodlands in Urban Regeneration	Chris Britt (ADAS)
<b>12.45 - 1.55</b>	LUNCH	
<b>1.55 - 2.00</b>	Introduction	Caroline Davies (Tree Council) who will Chair the afternoon's proceedings
<b>2.00 - 2.45</b>	Establishing and Justifying the Tree Budget	Chris Neilan (Epping Forest BC)
<b>2.45 - 3.30</b>	Development Control	Tom Devine (Myerscough College)
<b>3.30 - 3.45</b>	Tea / Coffee	
<b>3.45 - 4.30</b>	Best Value Review and Local Authority Performance Indicators	Les Round
<b>4.30 - 5.15</b>	e-Government and the Local Authority Tree programme	
<b>8.00pm</b>	CONFERENCE DINNER	

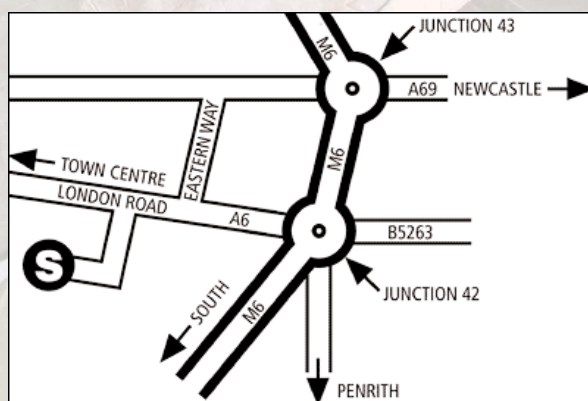
## **Thursday 10th November 2005**

### Programme of Lectures:

<b>9.25 - 9.30 am</b>	Introduction	Alan Simson (Leeds Metropolitan University) who will chair the morning's proceedings
<b>9.30 - 10.15</b>	Urban Forestry in Australia	Colin Thornton (Australia Chapter ISA)
<b>10.15 - 11.00</b>	Pilgrimage of Place - a multi-disciplinary approach to Urban Forestry	Ellen Vincent (Clemson University, USA)
<b>11.00 - 11.15</b>	Tea / Coffee	
<b>11.15 - 12.00</b>	A European Perspective (to be confirmed)	
<b>12.00 - 12.30</b>	Closing Address	Dr Mark Johnston
<b>12.30 - 2.00</b>	LUNCH	

Swallow Hilltop Hotel,  
London Road,  
Carlisle  
CA1 2PQ  
01228 529 255

Directions can be found to the right.



**Full conference proceedings will be published and distributed next year; please contact Jean at the Chapter Office for more information.**

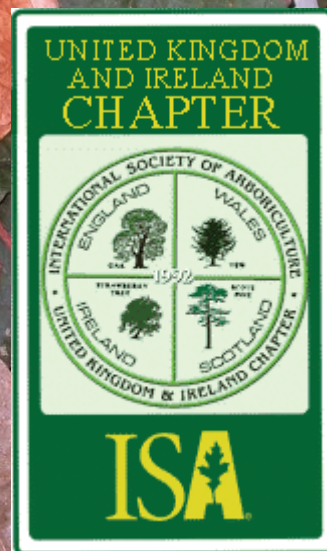
**'If it isn't broken, don't fix it' is a term often used by those who are quite comfortable in their current situation, are scared of change, don't have any money to invest or have heard of disaster stories where change has not worked. Good practice is not always vested in a single practice - there could be several examples of working which achieve the same objective to the same standards.**

**The case studies from the Trees in Towns II study present examples where different practices work, but more importantly look at the underlying principles on which the practices have been developed. With pressures on public spending there has to be added value to any practice which is introduced whether it be financial, efficiency or service/product.**

**The case studies are not a 'one size fits all' solution. They are presented as examples of change or practices which have proved their worth and, at least, can be used as a stimulus to improve efficiency as well as increase opportunities and customer satisfaction. This conference provides an opportunity to look at all 12 case studies and will provide ideas for the development of your service.**

**Peter Annett, ODPM**

**THE INTERNATIONAL SOCIETY OF ARBORICULTURE (ISA) IS A NON-PROFIT ORGANISATION SUPPORTING TREE CARE RESEARCH AROUND THE WORLD. WITH HEADQUARTERS IN CHAMPAIGN, IL AND WITH AN OFFICE IN THE WEST MIDLANDS, ISA IS DEDICATED TO THE CARE AND PRESERVATION OF ORNAMENTAL TREES. FOR MORE INFORMATION, CONTACT THE CHAPTER OFFICE OR VISIT [WWW.ISA-UKI.ORG](http://WWW.ISA-UKI.ORG)**



**Costs:**

**FULL CONFERENCE PACKAGE INCLUDES ACCOMMODATION FOR TWO NIGHTS, MEALS AND CONFERENCE DINNER.**

**£295.00 FOR ISA MEMBERS**

**£350.00 FOR NON-MEMBERS**