

**SEMINAR XVI**  
**TREWORK ENVIRONMENTAL PRACTICE**  
**AVENUES, ALLEYWAYS & BOULEVARDS (Pt 1)**  
**Management for the 21st Century & Beyond**  
**at**  
**Jodrell Laboratory Lecture Theatre, Royal Botanic Gardens, Kew**  
**24th June 2010**

08.30	<b>REGISTRATION AND COFFEE</b>	
<b>Session 1: Chair – Tony Kirkham, Royal Botanic Gardens, Kew</b> <b>THE INHERITANCE AND THE CHALLENGE</b>		
09.15	<b>Introduction and welcome</b>	<b>Neville Fay</b> Treework Environmental Practice
09.30	<b>Keynote 1: Setting the scene</b> Avenues at Kew: Celebrating the legacy, meeting the challenge	<b>Tony Kirkham</b> Head of Arboretum & Horticultural Services
09:50	<b>Keynote 2: Avenues in mainland Europe:</b> The importance of tree-lined roads and recommendations in line with the European Landscape Convention	<b>Chantal Pradines</b> Expert of the Council of Europe
10.20	<b>A journey down some avenues:</b> Around 800 National Trust avenues, each an individual	<b>Ray Hawes</b> Head of Forestry The National Trust
10.45	<b>Questions</b>	
11.00	<b>COFFEE</b>	
<b>Session 2: Chair – Neville Fay</b> <b>CANOPY CONSERVATION ISSUES</b>		
11:30	<b>Avenues as landscape features:</b> Interpreting their design and managing their future	<b>Peter Thurman</b> Consultant The Thurman Consultancy
11:55	<b>Avenues as natural features:</b> Lifecycles, perpetuity and habitat continuity	<b>Vikki Bentsson</b> Pro Natura, Sweden
12:20	<b>Avenues as arboricultural features:</b> Culture, definitions, patterns and management	<b>Brian Crane</b> Consultant Brian G Crane and Associates
12.45	<b>Questions</b>	
1.00	<b>LUNCH</b>	
<b>Session 3: Chair – Tony Kirkham</b> <b>CONSERVATION AND RESTORATION</b>		
2.00	<b>Disappearing avenues:</b> Living features in a changing landscape	<b>Clive Mayhew</b> Consultant The Mayhew Consultancy
2.30	<b>Urban tree-lined corridors:</b> Master planning protected routes for liveable cities	<b>Eugene Dreyer</b> Urban Design Director Terry Farrell & Partners
3.00	<b>TEA</b>	
<b>Session 4: Chair – Val Kirby, Natural England</b> <b>POLICY OPPORTUNITIES AND CHALLENGES</b>		
3.30	<b>The power of collaboration to influence policy:</b> Coordinated solutions through professional cooperation	<b>Sue James</b> Convenor Trees and Design Action Group (TDAG)
3.40	<b>Avenues, green infrastructure and connectivity:</b> The wider contribution of trees to townscapes and liveability	<b>Val Kirby</b> Head of Landscape and Geodiversity Natural England
4.00	<b>The art of the possible:</b> An urban case study for street tree planting	<b>Martin Kelly</b> Chair, (TDAG)
4.30	<b>Questions</b>	
4.50	<b>Summing up</b>	<b>Neville Fay</b>
5.00	<b>DEPART</b>	